



# Welcome To School Radio

There are many benefits to running a School Radio system, particularly when it is built using industry standard technology that offers professional tools in a way that is simple and accessible by presenters of all ages.

## Key Benefits of School Radio in General

- **Inclusion** - A School Radio station run by the students and for the students will help build an inclusive atmosphere in the school. Our systems are easy enough to use that all students, regardless of age or ability can get involved. Radio is all about communication and teamwork in order for it to be a success.
- **Building Confidence** - Most people find talking to a 'mic' in a closed room far less intimidating than appearing on camera or on stage. This allows students to express their views and build their confidence.
- **Develop Speaking & Listening Skills** - Radio is about speaking and listening. Whether you are presenting or just listening to a show, these vital skills are fundamental for communicating and becoming confident in an adult world.
- **Improving Literacy** - Seems strange to be talking about writing skills in radio but the first time a student looks at the 'mic' and then asks what they should say, they realise they need to write scripts and prepare between links. Extend this preparation for talk shows, radio drama or telephone interviews and it is clear that writing plays a big role in radio and extends to meeting the National Curriculum in many ways.
- **National Curriculum Standards** – School Radio will aid teachers in achieving a majority of the National Curriculum Standards. We have documents available highlighting the standards achieved, have a look at our [summary page](#) and see a few examples.
- **Giving Students A Voice** - School Radio offers a platform for your students to discuss the issues that matter to them in a non-confrontational format.
- **Teamwork** - Planning and presenting radio shows requires a great deal of teamwork. Many schools run their School Radio station like a 'real' station assigning roles and responsibilities for presenters, engineers and station management. See our [free resources](#) page to download projects and lesson plans.

## Specific Benefits of Our School Radio Packages

Whilst the above benefits are true of any radio project in a school, our specially developed School Radio packages offer a range of additional benefits.

- **Ease Of Use** - The key components of our packages (Myriad Software and SRM Mixing Desk) have been specifically designed to offer accessibility to presenters of all ages and abilities. Myriad is renowned in the radio industry for its flexibility and ease of use and the touch screen interface (included in most SR range studios) only enhances the intuitive nature. When it came to finding a mixing desk, no 'off the shelf' product offered the power flexibility and ease of use that we wanted, so we designed our own. The SRM is available exclusively in our SR range studio packages.
- **Vocational Skills** - Despite the ease of use, the Myriad software (included in all of our SR range packages) is not a simplified version of professional software, it is the 'full fat' system as used by large scale commercial radio stations such as TalkSport, Smooth Radio, TeamRock and BFBS. In fact, Myriad is used by more radio stations in the UK than any other software so your students have the exact same tools available to them as professional presenters and they are learning valuable skills they can use in a career in the radio industry or any other career.
- **Backup & Support** – The majority of our SR range studio packages include onsite installation and training so the price you see is the price you pay to have the system delivered, setup to broadcast around your school network and for us to have trained your staff (and some students if you wish) not only on technically how the system works but also on how you can use it. In addition, the majority of systems come with lifetime 'office hour' telephone / email / remote control support as well as access to several hours of tutorial videos and free resources!

- **Wider Scope Of Use** – The majority of School Radio packages include two additional copies of our industry leading Myriad software meaning you can install the software on a couple of extra PC's or laptops so while one group of students are working on the studio equipment, other groups can be adding content, designing shows, editing audio or just practicing.
- **Additional Services & Advice** - With decades of experience in the radio industry, we are able to offer a range of additional services to support you as your project grows. These include music subscription and licensing, jingle production, advice on music copyright licenses, FM broadcast equipment, speaker installations (internal and external), additional equipment such as portable recorders etc. We are always happy to offer advice too if you have a radio related question, we can probably help.
- **Free Resources** – We have some fab free resources to download to help you on your way to School Radio stardom, from themed radio play examples to lesson plan ideas. See [free resources](#) page.

## Teacher Comments:

"We had a fabulous time with our live transmission of Lickhill radio over 8 days in September". "We achieved a far greater number of Literacy targets than I could have imagined and engaged the whole community in a way that we had not expected". **Calne Edginton-White, Headteacher, Lickhill Primary School**

"The school radio station has an impact on the 'Every Child Matters' government agenda in that pupils achieve ECONOMIC WELL-BEING by running the station themselves, writing to companies for prizes, organising interviews, managing financial resources for purchasing and licensing music. "

"Pupils also MAKE A POSITIVE CONTRIBUTION to the school as they write the shows themselves - choose the music and design the quizzes. Finally, pupils ENJOY AND ACHIEVE as it is making Literacy relevant and worthwhile, along with improving speaking and listening skills, confidence and self-esteem". **Christian Hilton, ICT Manager, Balsall Common Primary School**

"We have been absolutely delighted with the package provided by P Squared Ltd. The students love working on the new desk and the Myriad system gives them the true feel of a radio station. It has also improved the quality of their projects and assignments". **Mike Henfield, Programme Leader, BA m, Journalism and broadcasting, Salford University**

"It has been an immediate success in school. The Myriad software makes it really easy to use and the children took great pleasure in giving some of the staff a lesson on how to broadcast".

"As literacy coordinator, the radio station has been a really brilliant way for the children to have fun while developing all aspects of their English. They have to really think about what they are going to say to their audience. It's giving them experience of formulating their ideas in a really specific context. It's great to hear the discussions that go on while something is being played. Lots of the children are really planning their links really carefully and some have even started writing scripts for themselves as they said they wanted to 'sound like experts'."

"In one way or another, the radio station has been perfect for helping us work towards the targets in our school development plan. It links in directly to the Every Child Matters agenda and has been an instant success in helping our children work on improving their speaking and listening skills". **Staff, Oakthorpe Primary School, Enfield**

**For more information visit [www.schoolradio.com](http://www.schoolradio.com) or call P Squared Ltd on +44 (0)1482 350 700**



Join over 400 UK Schools, Colleges and Universities chose the P Squared School Radio system.