



school radio

Inspirational • Educational • Fun



# How School Radio Benefits Your Students & School

Want to know more? Visit [schoolradio.com](http://schoolradio.com)



## Empowerment

School Radio offers a platform for your students to discuss the issues that matter to them in a non-confrontational format. Whether it is discussing important issues or sharing the music they love, radio gives your students a voice within your school.

## Confidence

Most people find talking to 'mic' in a closed room far less intimidating than appearing on camera or on stage. This allows students to express their views and build their confidence in a safe and controlled environment.

## Inclusion

A School Radio station run by your students, for your students will help build an inclusive atmosphere in your school. Our systems are easy enough to use that all students, regardless of age or ability can get involved.

## Speaking & Listening

Radio is about speaking and listening. Whether you are presenting or just listening to a show, these vital skills are fundamental in radio. Good presenters need to be able to express themselves and listen to others.

## Improving Literacy

Seems strange to be talking about literacy in radio but students soon realise they need to write scripts and prepare shows. Extend this preparation for talk shows, radio drama or interviews and it is clear that writing plays a big role in radio.

## Benefits Of School Radio

## Vocational Skills

Your students will use professional radio software used by more radio stations in the UK than any other software. The skills they learn and experience they gain will lay a strong foundation for a career in radio.

## Teamwork

Planning and presenting radio shows requires a great deal of teamwork. Many schools run their School Radio station like a 'real' station assigning roles and responsibilities for presenters, engineers and station management.

## Lower Cost & Greater Accessibility

Compared to other broadcast mediums, radio offers a lower overall cost of entry whilst the unique 'self operation' nature of radio means the technology is assessable to people of all ages and abilities.

Imagine a creative, engaging and exciting medium that would allow your students to express their views, engage in lively debates and explore their creativity whilst simultaneously developing their speaking and listening skills, building confidence and raising literacy standards.

You just imagined School Radio.

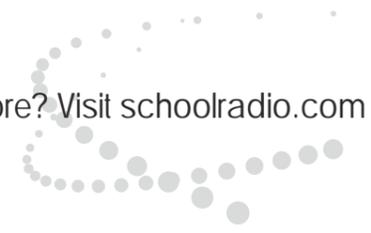
A School Radio station setup and run by your students, for your students could achieve all this and more.

Whether it is music shows, current affairs programs, coverage of events or radio drama, School Radio provides a uniquely accessible and engaging medium which not only builds self-esteem for the presenters but also helps to enhance the community atmosphere within the school.

Your students will also gain 'real world' skills using the same tools as professional radio stations.

# How School Radio Works

Want to know more? Visit [schoolradio.com](http://schoolradio.com)



**Web Streaming**  
Dedicated streaming of live and pre-recorded shows to multiple browsers and devices via your custom School Radio Player\*. Stream your station to web browsers, tablets, smart phones, interactive whiteboards and dedicated devices.

**Podcasts**  
Pre-recorded talk shows and speech based content can be uploaded to Schoolradio.com for downloading from your custom School Radio Player\*\* or your schools existing website.

**Speakers In Key Areas**  
We can also install speaks in key areas of your school so that everyone can enjoy your School Radio station. Speaker systems are tailored to your needs and can include internal and external installations.\*\*\*

School Radio provides a unique broadcast platform which allows your students to express their views not only to the school but potentially to a worldwide audience. Your School Radio station can broadcast live shows and pre-recorded programs over the web<sup>o</sup>, to wide range of connected devices including tablets, PC's, smart phones and interactive white boards in your classrooms.

The School Radio system makes broadcasting your content easy.

- Broadcasting your School Radio via 'School Radio Player' offers the following benefits:
- Dedicated School Radio Player for your School Radio station.
  - Station login area to customise School Radio Player and update information.
  - Low cost, cross browser/device streaming (that is totally free for the first year).
  - Optional music download service for sourcing the latest tracks.
  - Optional Podcast upload area to add downloadable speech shows to your player.
  - Optional Total Subscription package to include ongoing support and software updates.
- We include the School Radio Player streaming free for the first year with all School Radio studio packages so you are ready to broadcast from day one.

<sup>o</sup> Please note that a PPL and PRS license will be required if you want to include commercial music with your web broadcasts. More details available at [www.schoolradio.com/pages/music-licensing](http://www.schoolradio.com/pages/music-licensing)

\* Free for the first year \*\* Additional charges may apply \*\*\* Ask [sales@schoolradio.com](mailto:sales@schoolradio.com) for a free quotation

# Our School Radio Solutions

Want to know more? Visit [schoolradio.com](http://schoolradio.com)



## SR2 - Portable Studio

Fully portable, fully featured School Radio system. The SR2 is our fully portable School Radio studio. It offers all the benefits of a traditional broadcast radio studio but with the flexibility to pack the whole lot away in to some flight-cases and boxes for transport or storage.

From £6,399<sup>+vat</sup> including installation & training.



## SR3 - Portable Plus Studio

Secure, self contained, complete studio package. The SR3 was designed specifically to cater for schools that wanted the convenience of a fixed School Radio studio combined with the flexibility of a portable solution. Wheel it in, switch it on and you are ready to make great radio.

From £7,499<sup>+vat</sup> including installation & training.



## SR4 - Fixed Studio

Stylish fixed School Radio studio. The SR4 is a comprehensive, fixed School Radio studio package featuring a modern, contemporary studio furniture design and a full complement of broadcast studio features.

From £7,499<sup>+vat</sup> including installation & training.



## SR5 - Digital Studio

The SR5 is a modern digital studio that combines striking design with cutting edge digital technology. The Axia IQ digital mixer offers the ultimate in flexibility and connects directly with the Myriad broadcast software to provide a powerful, user friendly studio environment.

From £11,499<sup>+vat</sup> including installation & training.



## SR6 - Digital Plus Studio

Flagship digital studio with cutting edge technology. The SR6 is a modern digital studio that combines striking design with cutting edge digital broadcast technology. The studio package incorporates a 'talks table' for extended programming opportunities.

From £11,499<sup>+vat</sup> including installation & training.



## AR1 - Accessibility Studio

The world's most accessible radio studio, the AR1 was developed in conjunction with a number of special schools around the UK to provide a School Radio studio package that would be accessible to students with varied levels of special educational needs.

From £8,499<sup>+vat</sup> including installation & training.

## Complete School Radio Solutions

All of our studio packages include all the hardware, software and services you need to launch your School Radio station. Each of the packages above include:

- Onsite installation and training anywhere in mainland UK at no extra charge.
- All hardware pre-built and tested prior to installation.
- 12 months Aftercare package including support and updates.
- 12 Months School Radio Player subscription for streaming your School Radio station.
- Full Myriad suite including two additional software licenses (total value over £8000)
- Access to tutorial videos and other great resources on [www.schoolradio.com](http://www.schoolradio.com).
- Be part of the UK's largest community of School Radio stations with more than 350 installations.

## Included With All Studio Packages

What makes our studio packages unique is the inclusion of the UK's most popular professional radio software, Myriad Payout.

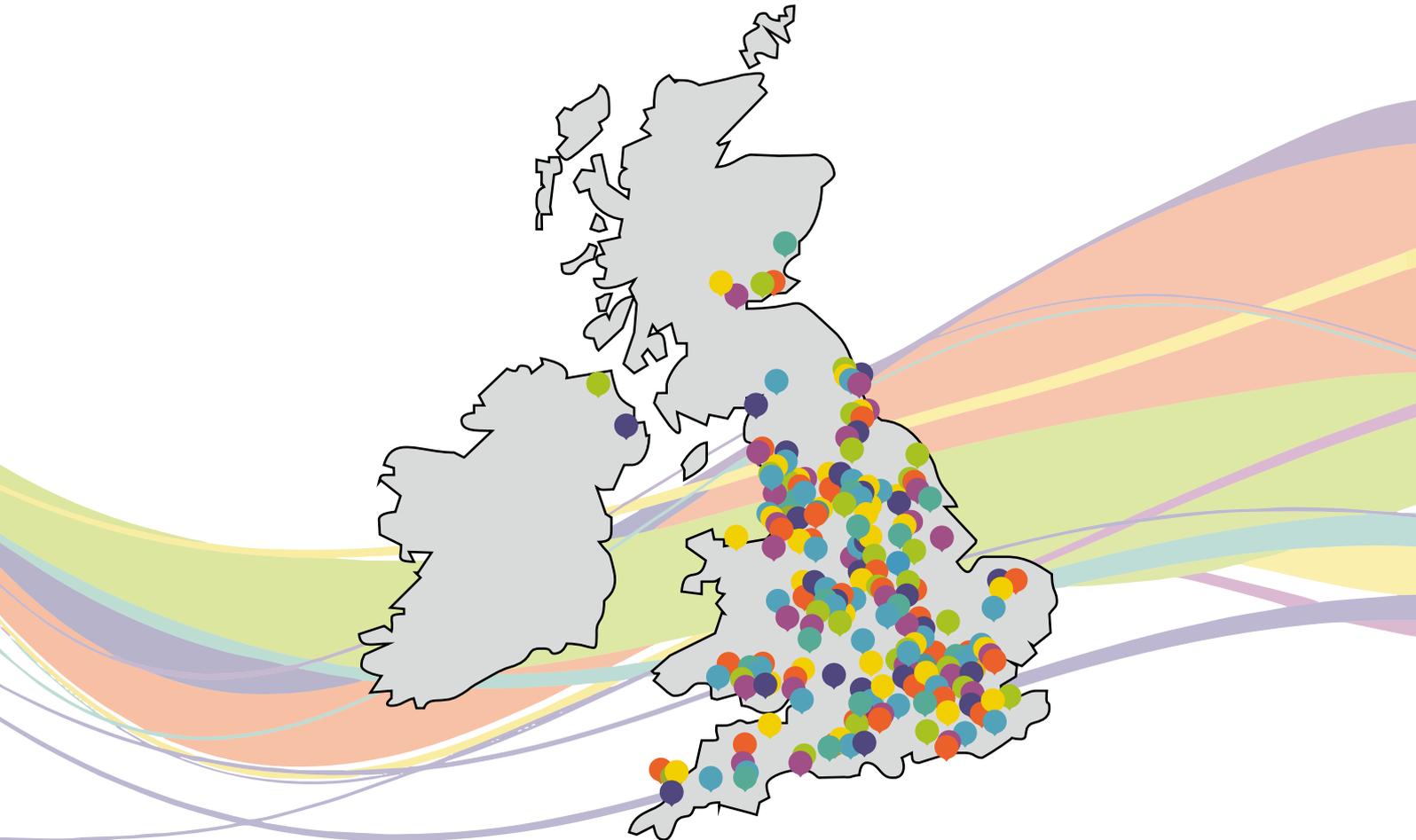
- Intuitive touchscreen 'drag n drop' interface
- Powerful, professional features
- Plan and build your programs
- Create live or pre-recorded shows
- Used by hundreds of stations of all types & sizes such as TeamRock and talkSPORT.

**Myriad**  
Payout 4

Visit [www.schoolradio.com/products](http://www.schoolradio.com/products) for more information

"Intuitive, value for money and one of the best learning tools we have invested in"

Paul Shanks - Head Teacher,  
Gaywood Community Primary School



"With over 350 installations, we are the UK's largest supplier of School Radio"



School Radio, 1-2 Maritime House,  
Livingstone Road, Hessle, East Riding Of  
Yorkshire, UK, HU130EG

Sales@schoolradio.com  
+44(0)1482 350700

schoolradio.com

A P<sup>2</sup> Brand

